



# Sustainability Update 2012

## Message from Paul Goldin, Chief Sustainability Officer

### 2012 Avmor's Sustainability: More than Greener Cleaning Products

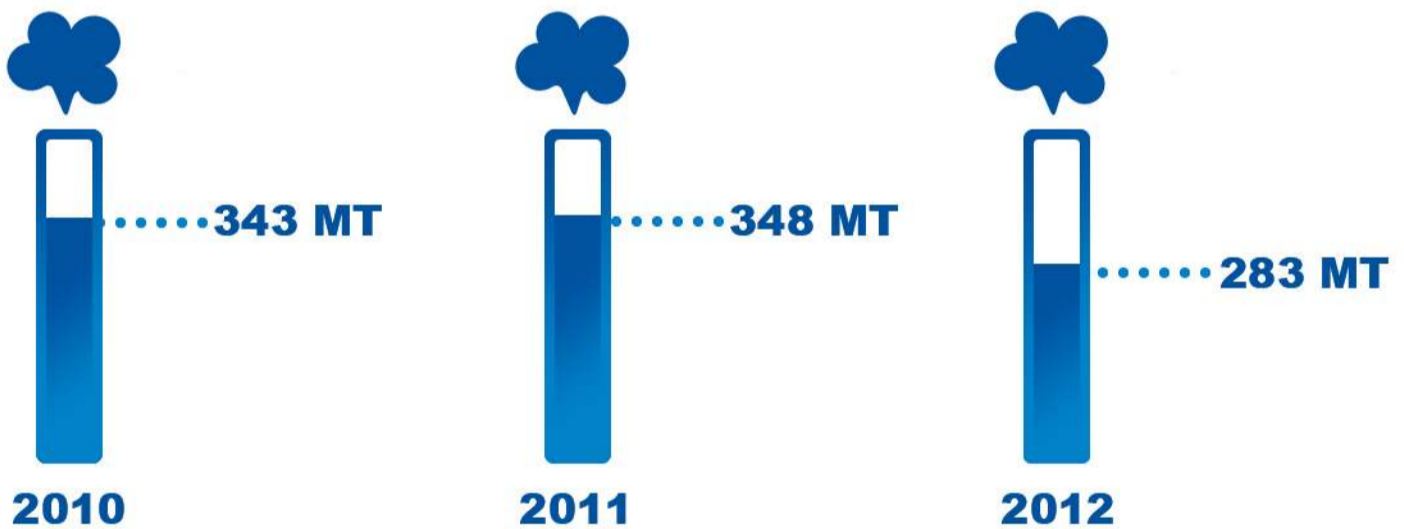
Avmor is the Canadian leader in providing commercial properties, healthcare facilities, foodservice operations and educational facilities with sustainable cleaning solutions that protect health without harming the environment. Our long-standing commitment to our customers and the environment is exhibited through our broad range of greener products and services, as well as our sustainable business practices.

#### Avmor's Philosophy

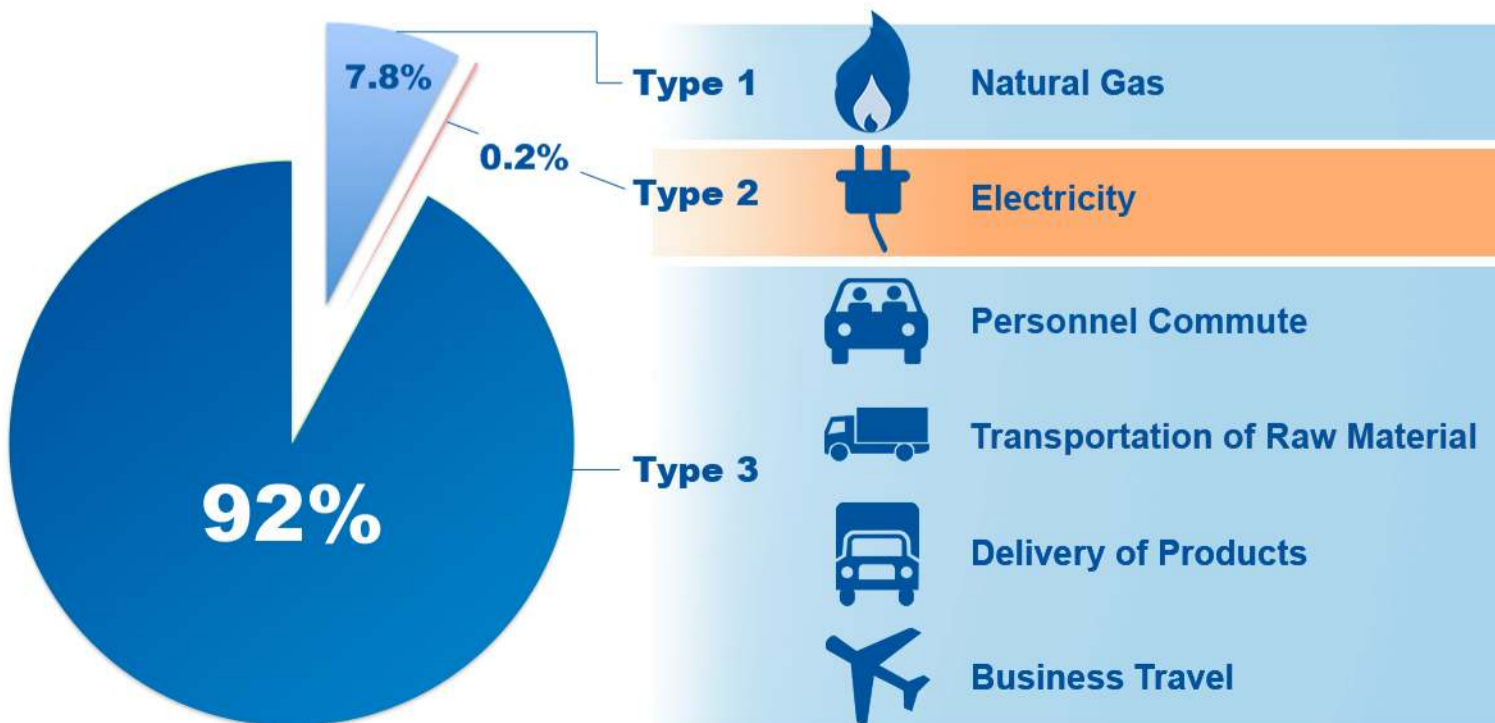
- \* Clean for health
- \* Clean for the environment
- \* Clean for performance

## Greenhouse Gas Emissions

In 2011, Avmor conducted the first inventory of its greenhouse gas emissions with the help of the organization CarboneFin. In 2012, in compliance with ISO 14064-1:2006, and under the control and influence of the company, Avmor has reduced its Type 1 and 2 emissions by 18% from 2011 levels.



Most of Avmor's greenhouse gas emissions are indirect (Type 3) emissions.



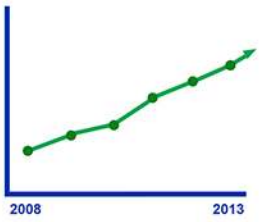
# Energy Consumption

The manufacturing of chemicals requires the consumption of energy. However, Avmor is taking the necessary steps to decrease its intake of this resource. From 2010 to 2012, we have reduced our energy consumption by 9.7% (KW by KG of product manufactured).



## Products

Avmor manufactures products that reflect a philosophy of responsibility towards the protection of the environment. The following illustrates our commitment and investment in green.



**35%**  
of Sales are for  
Green Products



**6**  
New Green Products  
Launched



**95%**  
of R&D focused on  
new greener  
technologies



**50**  
Eco-Logo Certified  
Products

The publication of this report is an important recognition of Avmor's commitment to the continual improvement of our sustainability performance (lessening the environmental and social impact of Avmor's operations) and furthering our mandate of offering greener cleaning products to the marketplace.

Moving forward, it is our intention to publish an annual sustainability report that summarizes the past year's performance. We will highlight our progress on sustainability related to our operations and products. Sustainability is a journey, not a destination. With commitment to continuous improvement being the aim, Avmor is, and commits to being, the go-to company for green cleaning solutions that clean for health, clean for the environment, and clean for performance.

For more information about this update, our sustainability initiatives, or for general information, please contact:

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Let's  
**CLEAN**

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